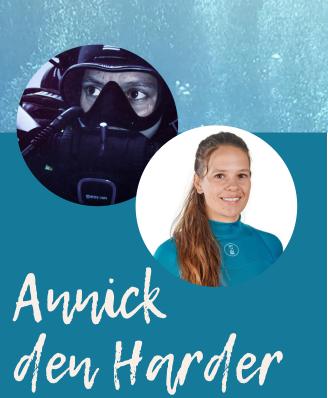
Dutch (native) English (fluent)

French (basic)

Swiss German + German (native)



2021: PADI Staff Instructor

2019: PADI Master Scuba Diver Trainer 2017: PADI Open Water Scuba Instructor

2017: PADI EFR Instructor 2015: PADI Divemaster

UW Navigation / DSMB / Ice / (Advanced) Equipment Specialist / Self Reliant / Sidemount / Adaptive Diving / Night / River+Current / Drift / Altitude / Dry Suit / Deep / EOP / Tec Rec Trimix Blender / Wreck / Search+Recovery / Nitrox

- Versatile Cave Diving ExperienceVersatile Technical Diving Experience, inkl. Trimix

- Extensive gear and retail expertise
- Experienced with gear repair and servicing
- Certified over 500+ students on all PADI levels

- Extensive knowledge in tourism, travel, hospitality
- Experienced in working with diverse cultures and
- engaged communities
- Passionate about planning, organizing, and executing successful projects and events
- · Strategic and business-oriented mindset with a
- Leadership experience, including managing teams and driving results
- Strong communication skills, adept at connecting
- Enthusiastic about coaching and mentoring to support individual and team development
- marketing and branding

PROFESSIONAL CAREER:

09/2020 - CURRENT: DIVE SCHOOL MANAGEMENT + EXECUTIVE **BOARD MEMBER / PADI MASTER INSTRUCTOR**

Zürich, Switzerland - Dive School TSK Zürich

- Independent management of TSK Dive School Zürich
- set up and lead of all PADI Pro Levels
- supervision of PADI Pro Freelance Team (40+ instructors and divemasters), Dive School Intern, Dive School Administration
- involved in business development, strategical planning, budget, marketing
- active PADI Master Instructor, coach, mentor
- assisting on TSK retail and repairs
- Tour guide for international diving excursions / travel expert

02/2019 - 08/2020: SALES AND ADMINISTRATION Zürich, Switzerland - Dive School TSK Zürich

07/2018 - 01/2019: SALES EXECUTIVE FOR NEW HOTEL OPENING Zürich, Switzerland - Hilton Garden Inn Zürich Limmattal

12/2015 - 03/2017: SALES AND MARKETING COORDINATOR Basel, Switzerland - Swissôtel le Plaza Basel

02/2015 - 07/2015: FRONT OFFICE MANAGEMENT TRAINEE Koh Chang, Thailand - Centara Tropicana Resort Koh Chang

02/2015 - 07/2015: PADI DIVEMASTER INTERN Koh Chang, Thailand - Dive Scool Koh Chang

ACADEMIC BACKGROUND

CERTIFICATE IN DIGITAL MARKETING MANAGEMENT 2023 SAWI School, Zürich Switzerland

SWISS HOSPITALITY MANAGEMENT DEGREE, 2018 SHL Lucerne, Switzerland, graduated best of class

EF HIGHSCHOOL EXCHANGE YEAR 2008/2009 BCLUW Highschool, Conrad Iowa, USA

MATURA, GENERAL UNIVERSITY ENTRANCE DEGREE, 2011

Kantonsschule Wattwil, Switzerland, majoring in Spanish

REFERENCES:

- References (scuba industry and/or tourism industry) and certifications upon request
- Detailed PADI student count upon request
- More detailed CV upon request

CONTACT DETAILS:

Nationality: Dutch, Swiss currently in Switzerland, ready to relocate

> Whatsapp: +41 78 948 8506 info@annickdenharder.pro www.annickdenharder.pro



scub_annick Annick den Harder /AnnickdenHarder